

BBA

CAPITAL MARKET

EXCLUSIVE
COLLABORATION



The BBA in Capital Market at TransStadia University offers a focused study on financial markets, trading, and investment strategies. It prepares students for careers in stock markets, investment banking, and financial services through practical learning and industry-relevant curriculum. Through industry-aligned curriculum and hands-on learning, students gain the skills needed to thrive in roles within stock markets, investment banking, and financial consultancy.

WHY CHOOSE TRANSSTADIA UNIVERSITY?

- The BBA Capital Market course offers a multidisciplinary curriculum combining finance, management, and technology, aligned with NEP 2020.
- It emphasizes skill-based learning like portfolio management, trading, and risk analysis for real-world application.
- The program follows a Choice-Based Credit System (CBCS), giving students flexibility to tailor their education.
- Industry collaborations provide hands-on exposure, fulfilling NEP's goal of academia industry integration.
- The course fosters an entrepreneurial mindset, encouraging innovation and startups in the finance sector.
- It integrates cutting-edge technology tools like fintech platforms, AI, and blockchain, supporting digital learning goals.
- Research projects and live simulations develop critical thinking and analytical skills as emphasized by NEP 2020.
- The curriculum balances Indian financial market knowledge with global capital market exposure.
- Certification programs and internships boost employability, meeting NEP's emphasis on career readiness.
- Holistic development is encouraged through finance clubs, leadership activities, and co-curricular programs.



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PROGRAM STRUCTURE

Foundation Courses

FINANCIAL LITERACY & BASICS
OF ECONOMICS

INTRODUCTION TO MANAGEMENT &
BUSINESS ETHICS

ENGLISH COMMUNICATION &
PROFESSIONAL WRITING

BASIC MATHEMATICS FOR
BUSINESS

DIGITAL LITERACY AND DATA SKILLS

DESIGN THINKING AND INNOVATION
FUNDAMENTALS

INDIAN CONSTITUTION AND CIVIC
STUDIES

Core Courses

FINANCIAL ACCOUNTING, CORPORATE
FINANCE AND REPORTING

PRINCIPLES OF ECONOMICS (MICRO AND
MACRO)

FUNDAMENTALS OF FINANCIAL
MARKETS

INVESTMENT BANKING AND FINANCIAL
SERVICES

BUSINESS LAW AND REGULATORY
FRAMEWORKS

EQUITY AND DEBT MARKETS

MUTUAL FUNDS, DERIVATIVES, AND
COMMODITIES

Specialization Courses

ADVANCED PORTFOLIO
MANAGEMENT AND STRATEGIES

RISK MANAGEMENT AND
INSURANCE

SECURITIES ANALYSIS AND
VALUATION TECHNIQUES

BEHAVIOURAL FINANCE AND
INVESTOR PSYCHOLOGY

INTERNATIONAL FINANCIAL MARKETS
AND FOREX TRADING

FINTECH INNOVATIONS IN CAPITAL
MARKETS (BLOCKCHAIN, AI IN TRADING)

MERGERS, ACQUISITIONS, AND
CORPORATE RESTRUCTURING

ADVANCED RESEARCH METHODOLOGY
AND FINANCIAL MODELLING

CAREER PROSPECTS

