

FAMILY BUSINESS



Our undergraduate executive programmes are designed to align with global business trends, equipping students with hands-on experience through live case studies, industry collaborations, internships and innovative projects. With a focus on ethical business practices, sustainability and digital transformation, we empower students to take on leadership roles across various industries, including finance, marketing, human resources, entrepreneurship and operations management.

WHY CHOOSE TRANSSTADIA UNIVERSITY?

- The curriculum is designed with inputs from industry leaders and entrepreneurs to ensure realworld relevance.
- Students gain hands-on experience through live projects, internships, and business simulations.
- International study tours and global collaborations offer worldwide insights into family business practices.
- Courses are led by a blend of academic experts, entrepreneurs, and consultants with practical knowledge.
- One-on-one mentorship from business leaders helps students navigate family business challenges.
- Specialized modules train students for leadership and succession in family enterprises.
- The program provides access to incubators, innovation hubs, and business competitions.
- Networking events, conclaves, and alumni meets connect students with business families and industry experts.
- Flexible scheduling supports students already involved in or preparing to join their family businesses.
- A strong focus on ethics and sustainability encourages building long-lasting, responsible businesses.



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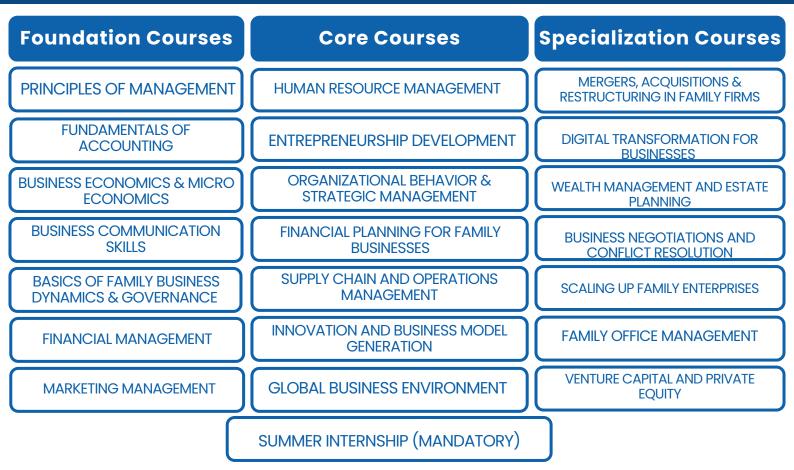
TransStadia University Opposite Kankaria Lake Gate No. 3, Kankaria, Ahmedabad, Gujarat – 380022.



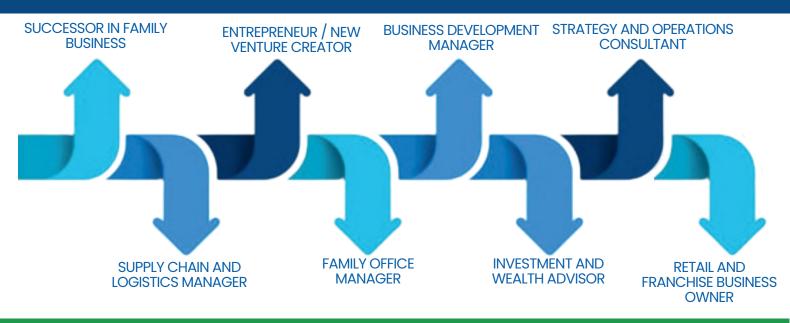
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PROGRAM STRUCTURE



CAREER PROSPECTS





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