

M.Sc

SPORTS & EVENT MANAGEMENT



The School of Sports Studies at TransStadia University is mindfully designed to provide relevant, context -specific learning that focuses on the business of sports.

This includes the science of sport, strategy, governance, management and marketing to name a few.

These programs are customized keeping the need of the current sporting ecosystem in mind ensuring that the ecosystem around an athlete or a team is well equipped to provide practical decision making skills.

WHY CHOOSE TRANSSTADIA UNIVERSITY?

- Each semester has practical internship exposure to provide hands on experience.
- One of a kind sporting infrastructure to rival the best in India – FIFA approved Football pitch, Indoor, arena, Badminton, Tennis, Swimming, Table tennis, Squash facilities along with a well-equipped Gym, Yoga room and Body Transformation Center.
- Global recognized faculty for guest sessions.
- “Earn and Learn” on campus to create industry-ready young professionals.
- Curriculum design as per global standards.
- Sports research opportunities with international affiliations
- Hands on industry exposure through live events on campus.
- Khelo India Centre of Excellence in 4 Sports (Badminton, Football, Table Tennis & Basketball).



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PROGRAM STRUCTURE

COURSE STRUCTURE

SPORTS ANALYTICS

FINANCIAL
MANAGEMENT

MARKETING
MANAGEMENT

EVENT PLANNING &
MANAGEMENT

HUMAN RESOURCE
MANAGEMENT

FACILITIES MANAGEMENT

SUSTAINABLE DEVELOPMENT

GOVERNANCE & ETHICS

LOGISTICS & SUPPLY CHAIN
MANAGEMENT

SPORTS ENTREPRENEURSHIP

SPORTS TOURISM

LEGACY PLANNING

SPORTS TECHNOLOGY

ATHLETE MANAGEMENT

SPORTAINMENT

CAREER PROSPECTS

